

## J. Craig Neilson Is Appointed To Furniture Post

The appointment of J. Craig Neilson, formerly of Fresno, to manage an expanded decorative and floor covering department at the Chicago Furniture Company store, Van Ness Avenue and Tuolumne Street, was announced today following Neilson's return from Nevada where he has been an executive in a Reno store since January 1st.



J. C. Neilson

Neilson formerly was with the Fresno establishment for a year and previously was for eight years with the Barker Bros. concern in Los Angeles. He also was with the John Breuner Company at Sacramento and with Canadian home furnishings concerns.

He said today the Chicago will offer an added service to home planners and will carry an enlarged line of better type merchandise, particularly period designs.